



FOR IMMEDIATE RELEASE

Talent One Entertainment

453 S Spring Street
Ste 400 PMB1109
Los Angeles, CA 90013
424.233.0329
TalentOneEntertainment.com

SuperSonic Attractions

SuperSonicAttractions.com
Jeff Yackel
Jeff@SuperSonicAttractions.com
678.428.6579

Irish Dance Prodigy and Hit Show Producer, Justin Boros, Announces His Return To The Stage In His New Holiday Spectacular, We Three Kings, The Irish Dance Christmas Sensation!

Los Angeles, CA - (July 26, 2024) - Justin Boros, former lead dancer in Michael Flatley's Lord of the Dance and hit show producer, announces his return to the stage in his new Holiday spectacular, We Three Kings, The Irish Dance Christmas Sensation, that he will produce and star in. Many people are familiar with the film 'Billy Elliott' and the boy who followed his dream to become a professional dancer when exposed to ballet. Justin Boros is the real-life version of 'Billy Elliott' in the Irish dance world. Justin was a star basketball player on his state championship high school basketball team at the age of 15 in Akron, Ohio, when he saw a performance of Michael Flatley's Lord of the Dance air on PBS. At that moment, his life forever changed. Mesmerized by what he saw, he bought himself a pair of Irish dance hard shoes and began teaching himself to Irish dance from the VHS tapes of Lord of the Dance. Having no prior dance experience, Justin spent nearly every night until four in the morning in his parent's basement practicing Irish dancing and learning every step from Lord of the Dance. A year and a half later, Justin put together an audition tape and flew to Disney World in Orlando, Florida, for a family vacation where Lord of the Dance was performing at the American Gardens Theatre in Epcot Center. Between performances, he gave the audition tape to the troupe manager to review, and was told it would be months before he would hear back. The next day Justin was contacted and asked to audition that evening when the park was closed on the very stage the troupe was performing. Following his audition, he achieved the impossible, and his dream came true. He was offered a 26-page contract to join the world's largest touring production, Michael Flatley's Lord of the Dance. Justin became an Irish dance prodigy overnight as only 1 of 3 Americans in Lord of the Dance world-wide. During his time in Lord of the Dance, Justin went on to play a lead role and toured Canada, North America, Mexico, and South America. His dream did not stop there.

While touring with Lord of the Dance, Justin became inspired with a new vision to pursue. Creating his own production that would reimagine Irish dance and inspire audiences across the country. Justin put together a production team and began working on the proof of concept for a new, innovative show, that later toured the U.S. and set records at theatre's across the country, Rhythm in the Night, The Irish Dance Spectacular. He envisioned a character on stage that had the physique of Dwayne 'The Rock' Johnson without needing the costuming for enhancement, while also remaining light on their feet. Something the Irish dance world has not seen, nor audiences experienced in any prior production. Justin went on to weight train for several years and achieved a weight of 270 lbs to be the first bodybuilder professional Irish dancer. Justin made his debut as the lead dancer and villain at the Paramount Theater in Poughkeepsie, New York, in 2014. The show received raves reviews night after night and continued to exponentially grow. His role as a lead dancer with his bodybuilder physique enthralled audiences across the country and changed the perception of Irish dancing forever. Justin's show continued to tour year after year playing some of North America's most prestigious theatre's and also went on to headline the Music Master Series at Busch Gardens Tampa Bay in 2018.

Following many years of touring, Justin stepped away from Irish dancing during the entertainment pause in 2020, as he was approached by producers and casting directors for the upcoming NBC television show, The Titan Games, created and produced by Dwayne 'The Rock' Johnson and Dany Garcia. The selection process included tens of thousands of applicants over a six month application period to be selected for the upcoming combine taking place in Los Angeles, California. Justin was presented by the casting director to the President of NBC amongst the other finalists. Inspired by Justin's story with Irish dance, he was selected among the thousands of applicants to join The Titan Games cast and was flown out to Los Angeles, California, for filming and production. Following his experience with The Titan Games, in 2021 Justin was again selected for the debut of Dwayne 'The Rock' Johnson and Dany Garcia's premiere of their new professional Spring football league, the XFL, for the Player Showcase at the prestigious IMG Academy in Bradenton, Florida. While accomplishing these incredible achievements, Justin was continuously drawn back to his passion to share his gift with the world, Irish dance.

Justin's new vision was to create an epic tale inspired by our favorite Christmas traditions with the exciting rhythms of Irish dance, combined with original cinematic orchestral versions of our favorite Holiday classics. A production that would become a Christmas staple and sensation for families to share each Holiday season. Following a 22 month writing process and partnering with industry leading talent and production companies, Talent One Entertainment and SuperSonic Attractions, on July 26th, 2024, Justin officially made the announcement, "I'm not done." as Talent One Entertainment and SuperSonic Attractions officially present We Three Kings, The Irish Dance Christmas Sensation.

We Three Kings, The Irish Dance Christmas Sensation takes the audience on an epic adventure inspired by the age-old tradition of the Three Magi and their legendary voyage to the west. Along their journey, they encounter the evil Sugar Plum Fairy and her dark soldiers threatening to abolish the Christmas Spirit and steal the crown from the Kingdom once and for all. Featuring 20 of the world's most accomplished Irish dancers and musicians, We Three Kings, The Irish Dance Christmas Sensation tells the inspiring tale of hope, love, and salvation by celebrating our favorite Christmas traditions through exciting storytelling, dance, and music. Combined with an epic original Holiday score by award-winning composer, Joe Sanders, the electrifying soundtrack and state of the art lighting create a thundering cinematic backdrop to an unforgettable Christmas experience for the entire family! We Three Kings, The Irish Dance Christmas Sensation will make its debut National tour the Holiday season of 2026 in theatre's all across North America!

"I discovered my passion and gift at the young age of 15. It is my duty and responsibility to share this gift with others to inspire and bring more joy into the world. There is no better time of year to do this than the Christmas season, and I could not be more excited or grateful to share We Three Kings Spectacular with you." - Justin Boros